

REFRESH YOUR HOME WITH NEW ZEP® FRESHEN™

Enjoy a home that feels cleaner, brighter, and more welcoming - without the unwanted odors that come from everyday life, pets, and busy families.



Shop Zep Freshen Exclusively at 



DISINFECTANT CONCENTRATES

Scents: Fresh Linen, Lavender, Eucalyptus

- Multi-surface cleaner, deodorizer, and disinfectant
- Eliminates odors—kills 99.9% of germs

Ideal for kitchens, bathrooms, floors, upholstery, laundry and pet odors.

ODOR ELIMINATOR & CLEANER

Scents: Crisp Lime, Tropical Floral, Lavender Eucalyptus

- Advanced malodor technology doesn't mask odors, it instantly eliminates them
- Cleans and deodorizes hard and soft surfaces

Fresh, modern scents designed for everyday use.

ODOR ELIMINATOR GEL CRYSTALS

Scents: Tropical Shore, Lavender Vanilla, Fresh Breeze

- Long-lasting passive odor control (up to 90 days)
- Evaporative gel technology releases scents gradually

Ideal for bathrooms, closets, laundry rooms, offices, and RVs.

SOLID ODOR ABSORBERS

Scents: Charcoal Unscented, Fresh Breeze

- Fragrance-free charcoal option absorbs odors without adding scent
- Works for up to 90 days

Ideal for small spaces, scent-sensitive households, or closed areas.

NATURAL ROCK ODOR MAGNET

Scents: Fragrance free

- Rechargeable zeolite volcanic rock bags naturally absorbs odors and moisture

Ideal for closets/basements, gym bags, shoes, lockers, cars, and storage areas.

HOW IT WORKS

1. Neutralizes

Odor-eliminating technology targets odor molecules, never just masking them.

2. Refreshes

Zep Freshen scents brighten the space with modern, clean fragrance profiles.

3. Maintains

Choose gels, solids, and volcanic rocks for long-lasting odor protection.

READY TO FRESHEN EVERY ROOM?

Crisp Lime – energizing & bright

Tropical Floral – fruity & floral

Lavender Eucalyptus – calming & herbal

Fresh Breeze – neutral clean-fresh

Eucalyptus – bright & herbal

Lavender Vanilla – warm & soothing

Tropical Shore – warm floral & tropical

Fragrance-Free – neutral & unscented



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